

NEWSR WINTER SPORTS SHOW ♦ PROVIDENCE, RI

February 11-14, 2008

SHOW FORMAT

The focus and objective of this open booth show is to look, write, and take advantage of early buy incentives. Hundreds of the season's newest ski and snowboard products are displayed under one roof providing retail decision-makers the opportunity to conduct business effectively and efficiently.

LOCATION

Rhode Island Convention Center ♦ One Sabin St., Providence, RI 02903 ♦ 401-458-6000

DIRECTIONS

From South or East. Exit 22A from Interstate 95. Follow signs towards Downtown/Convention Center. At light turn right onto Francis Street. At the next light, go right onto Sabin Street. Bear right between the Hotel and Convention Center To the North Garage.

From the North. Exit 22A from Interstate 95. Follow Signs towards Downtown/Convention Center. Go through the first light in the right hand lane. Take first right after the light. Take the next right onto Exchange Street. After the next light, bear right between the Hotel and the Convention enter to the North Garage.

From the West. Route 6 East to the end. Continue to the Dean Street Exit. Once on the exit ramp, stay to the left so you will be on the left side of the island when you reach the light. Turn left onto Dean Street, take your first right onto West Exchange Street to the Convention Center

SHOW HOURS

Monday 2/11 – Wednesday 2/13

9:00am – 6:00pm**

Thursday 2/14

9:00am – 2:00pm close **(New this year!)**

Open until 9:00pm by appointment only, (Monday-Wednesday). 7:30am appointments are also permitted. Buyers must meet their rep at security show entrance for all early and late appointments. **Authorized show badge ID is required for show entrance at all times.

Please remember to pre-register!

PRE- REGISTRATION

Friday January 4th, RECEIVED in the NEWSR office.

NOTE: By pre-registering your badge will be ready for pick up at show registration area.

PARKING

Single day event parking at the Rhode Island Convention Center is \$9.00 per day, and \$17.00 overnight with no in-out privileges.

SPECIAL EVENTS

NEWSR's 13th Annual Season Celebration

Tuesday, February 12th, 2008

6:00 – 8:00pm

. . . another great evening of distinguished awards presentations, entertainment, hor's d oeuvres and cash bars.

LODGING

The Westin Hotel - \$141.00 s/d

One West Exchange St. – Providence, RI 02903

401-598-8000

Parking: \$23.00 overnight

Reservation Deadline: January 11, 2008

Providence Biltmore Hotel - \$124.00 s/d/Jr. Suite \$134.00

Kennedy Plaza - Providence, RI 02903

401-421-0700

Parking: \$20.00 overnight

Reservation Deadline: January 10, 2008

The Hotel Providence - \$109.00 s/d

311 Westminister Street – Providence, RI 02903

401-861-8000

Parking: \$24.00 overnight

Reservation Deadline: January 18, 2008

Providence Marriott - \$139.00 s/d

One Orms Street – Providence, RI 02904

401-272-2400

Parking: Free, on Providence Shuttle \$1.50

Reservation Deadline: January 10, 2008

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Hilton Hotel (formally Holiday Inn) - \$115.00 s/d

21 Atwells Avenue, Providence, RI 02908

401-831-3900

Parking \$22.00 overnight

Reservation Deadline: January 10, 2008

Courtyard by Marriott - \$119.00 s/d

32 Exchange Street – Providence, RI 02930

401-272-1191 – Reservations 888-887-7955

Parking: \$22.00 overnight

Reservation Deadline: January 10, 2008

Lodging rates do not include 13% tax. *Be sure to identify yourself as being with NEWSR's WINTER SPORTS SHOW in order to obtain special rates!*

Note: After the above deadline date, reservations will be accepted on a space available basis only, and the special rate is subject to availability only. If room blocks are sold out before the deadline date, reservations and special rates are subject to availability only.