

**2012 EWSRA/NEWSR ♦ On Snow Demo ♦ Stratton Mountain
Alpine-Snowboard-Telemark
February 7-9, 2012**

EWSRA/NEWSR will bring you three fabulous days of testing the latest equipment at the season's premiere event!

The focus and objective of this event is to provide retail decision-makers and shop employees a unique, cost effective format to test and evaluate a wide variety of the season's newest equipment in a festive, back-to-basics atmosphere prior to placing orders at subsequent trade shows.

LOCATION - SHOW HOURS

Stratton Mountain Base Lodge

Tuesday, February 7	9:00am – 4:00pm
Wednesday, February 8	9:00am – 4:00pm
Thursday, February 9	9:00am – 4:00pm

REGISTRATION POLICIES & FEES

Pre-Registration is NON-REFUNDABLE. The Demo will be held RAIN or SHINE.

PRE-REGISTRATION

All PRE-REGISTRATION must be accompanied by the following, or we will not accept and/or process registration.

- Full payment (Company Check payable to NEWSR or VISA/MASTERCARD/AMEX only)
- Current payroll check stub for each pre-registered individual
- Registration cards must be signed by the shop owner or manager, verifying that employees have been advised of Demo registration policies
- All pre-registered individuals must sign the Alp/SB/Tele indemnification release form, located on reverse side of the registration card

<i>Alpine-SB-Tele</i>	<i>\$75.00</i>	<i>Includes three-day lift</i>	<i>2/7 – 2/9</i>
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PRE-REGISTRATION DEADLINE: Monday, January 16th, RECEIVED in the NEWSR office.
Beginning January 17th, on-site fees apply!

ON-SITE REGISTRATION

All ON-SITE REGISTRANTS must provide the following two forms of ID, or demo credentials will not be issued:

- Current payroll check stub, *and*
- Photo ID (license, shop ID photo)
- Sign the Alp/SB/Tele indemnification release form, located on reverse side of registration card

On Site Alpine-SB-Tele \$50.00 registration fee + daily lift ticket

Special \$30.00 daily lift ticket is available to those who register on-site and obtain a demo lift voucher at the NEWSR Registration Desk

*The Demo Registration Fee is a show entrance fee, regardless of length or purpose of visit.
Registration Fee is not waived should attendee elect not to demo product or not use the lifts/trails.
All Demo attendees must wear and display appropriate Demo credentials during all event hours.
Badges, passports, and lift/trail passes are NON-TRANSFERABLE.
Persons found abusing Demo Registration Policies will immediately have Demo privileges revoked.*

Lodging

Lifeline Lodge	\$69
Inn at Stratton Mountain	\$89
Long Trail House Studio	\$130
Long Trail House One-Bedroom	\$150
Long Trail Two-Bedroom	\$250

Condominiums

Resort Side 1 Bedroom	\$130
Resort Side 1 Bedroom/loft	\$150
Resort Side 2 Bedroom	\$200
Valley Side 2 Bedroom	\$160
Valley Side 3 Bedroom	\$200
Valley Side 4 Bedroom	\$300

The rates above are per room/unit per night, plus applicable Vermont state meals and room tax and 10% service/housekeeping charge. Rates quoted are based on single or double occupancy per room/bedroom, additional person in the rooms are \$20 per person per night, plus applicable tax/service. One night deposit required at time of reservation, with the balance due upon check-in. There is \$50 cancellation fee for reservations cancelled 14 days prior to arrival. Reservations cancelled within 14 days of arrival will forfeit the entire deposit. Call 1-800-Stratton to make reservations. www.stratton.com

Please identify yourself as part of the EWSRA/NEWSR On Snow Demo.