

2009-2010 USRA SHOW CALENDAR

August 2009

2 nd -4 th	EORA	Southeast Market	Greenville, SC
4 th -6 th	WWSRA	Rocky Mountain Outdoor Show	Denver, Co
10 th -12 th	MRA	Summer Market	Lansing, MI
10 th -12 th	EORA	Mid-Atlantic/Northeast Market	Hartford, CT
20 th -22 nd	Surf Expo	Boardsports & Resortwear	Orlando, FL
31 st - Sept. 2 nd	Magic	Men's Apparel Guild in Ca.	Las Vegas, NV

September 2009

10 th -12 th	ASR	Action Sports & Youth Lifestyle	San Diego, CA
14 th -16 th	EORA	Watersport	Sturbridge, MA

November 2009

16 th -18 th	EORA	Southeast Region	Atlanta, GA
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December 2009

7 th -9 th	EORA	Early Show	Parsippany, NJ
7 th -9 th	MRA	Preview Show	Lansing, MI

January 2010

4 th -8 th	NEWSR	The January Show	Boxboro, MA
5 th -7 th	EORA	Early Show	Asheville, NC
5 th -7 th	WWSRA	Rocky Mountain Preview	Denver, CO
6 th -8 th	MWSRA	January Market	Madison, WI
7 th -10 th	NBS	Specialty Market	Colorado Springs, CO
10 th -13 th	EWSRA	Winter Sports Mart	Parsippany, NJ
11 th -14 th	WWSRA	Northwest Preview	Portland, OR
12 th -14 th	WWSRA	Northern California Preview	Sacramento, CA
12 th -13 th	WWSRA	Intermountain Preview	Salt Lake City, UT
12-14 TH	WWSRA	S. California Preview Show	Costa Mesa, CA
14 th -16 th	Surf Expo	Board Sports & Resortwear	Orlando, FL
21 st - 24 th	OR	Outdoor Retailer Winter	Salt Lake City, UT
28 th -31 st	SIA	Snowsports Industries America	Denver, CO

February 2010

1 st -2 nd	WWSRA/SIA	National Demo	Winter Park, CO
3 rd -4 th	EWSRA	On-Snow Demo	Stratton Mtn, VT
3 rd -4 th	EORA	Mid-Atlantic Market	Oaks, PA
3 rd -4 th	ASR	Action Sports & Youth Lifestyle	San Diego, CA
7 th -9 th	EORA/SWRA	Southeast Winter Market	Greenville, SC
7 th -11 th	NEWSR	Winter Sports Show	Providence, RI
8 th -9 th	WWSRA	Northern California Demo	TBA
8 th -11 th	MRA	Winter Market/Test Fest	Boyne Mtn, MI
9 th -11 th	WWSRA	Intermountain Demo	Snowbasin, UT
10 th -11 th	WWSRA	S. California Demo	Mammoth Mtn, CA
11 th -13 th	WSA	World Shoe Association	Las Vegas, NV
16 th -17 th	MWSRA	New Model Intro Dealer Demo	TBD
16 th -17 th	WWSRA	Northwest Demo	Mission Ridge, WA
16 th -17 th	SWRA	Northern Writing Show	Annapolis, MD
22 nd -24 th	WWSRA	Northwest Winter Market	Seattle, WA
23 rd -24 th	NEWSR	On-Snow Demo	Stratton Mtn, VT
23 rd -26 th	EWSRA	Winter Sports Expo	Edison, NJ
23 rd -25 th	MWSRA	February Market	Madison, WI
23 rd -25 th	WWSRA	S. California Winter Market	Costa Mesa, CA
23 rd -24 th	WWSRA	Intermountain Winter Market	Salt Lake City, UT
22 nd -24 th	WWSRA	Northwest Winter Market	Seattle, WA

March 2010

1 st -3 rd	WWSRA	Rocky Mountain Winter Market	Denver, CO
2 nd -4 th	WWSRA	Northern CA Active Sports	Reno, NV
8 th -9 th	SWRA	On-Hill Blast	Snowshoe, WV
15 th -18 th	NEWSR	Winter Sports Expo	Manchester, NH

Each USRA rep association produces its own regional trade shows. USRA speaks with one voice on national and regional industry issues directly affecting the sales rep.