

2011-2012 USRA SHOW CALENDAR

July 2011

27th-29th	WSA	World Shoe Show	Las Vegas, NV
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August 2011

16th -18th	EORA	Southeast Primary Expo	Greenville, NC
22nd -24th	EORA	New England Primary Expo	Killington, VT
22nd-24th	Magic	Men's April Guild in Ca.	Las Vegas, NV

September 2011

8th -10th	Surf Expo	Boardsports & Resortwear	Orlando, FL
9th- 11th	NBS	Fall Semi-Annual Market	Ft. Worth, TX
14th -15th	MRA	September Market and Paddle Demo	Gull Lake, MI

December 2011

5th 7th	EORA	Southeast Winter Early Show	Asheville, NC
5th -8th	EORA/NEWSR	EORA/NEWSR December Market	Boxboro, MA
5th-7th	MRA	December Market	Lansing, MI
6th-11th	EORA	MidAtlantic Winter Early Show	Parsippany, NJ
13th -14th	EORA	MidAtlantic Winter Early Show	Lake Placid, NY

January 2012

4th-6th	WSRA	Rocky Mountain Preview	Denver, CO
4th-6th	MWSRA	January Show	Madison, WI
8th -11th	EWSRA/SWRA	Winter Sports Mart	Atlantic City, NJ
8th-11th	NEWSR	The January Show	Hartford, CT
9th-12th	WWSRA	Northwest Preview	Portland, OR
9th-12th	WWSRA	Northern California Preview	Sacramento, CA
10th-12th	WWSRA	Intermountain Preview	Salt Lake City, UT
12th-14th	Surf Expo	Board Sports & Resortwear	Orlando, FL
16th-18th	WWSRA	Southern California Preview	Costa Mesa, CA
TBD	NBS	Winter Market	Denver, CO
19th-22nd	OR	Outdoor Retailer Winter	Salt Lake City, UT
26th - 29th	SIA	Snowsports Industries America	Denver, CO
30th-31st	WWSRA/SIA	National Demo	Winter Park, CO

February 2012

3rd -6th	NBS	Spring Market	Fort Worth, TX
5th-7th	EORA	Southeast Winter Market	Greenville, SC
6th-9th	MRA	Demo & Winter Market Combo	Boyne Mountain
6th-7th	WWSRA	Northern California Demo	Alpine Meadows, CA
TBD	WSA	World Shoe Association	Las Vegas, NV
7 th -8 th	MWSRA	New Model Demo	TBD
7th – 9th	EWSRA/NEWSR	On-Snow Demo	Stratton Mtn, VT
13th -16th	NEWSR	Winter Sports Show	Providence, RI
7th- 8th	WWSRA	Northwest Demo	Mission Ridge, WA
8th -9th	WWSRA	Southern California Demo	Mammoth Mtn. CA
15th-16th	WWSRA	Intermountain Demo	Snowbasin, UT
14th- 16th	MWSRA	February Show	Madison, WI
22nd -23rd	WWSRA	Intermountain Winter Market	Salt Lake City, UT
22nd -23rd	WWSRA	Northwest Winter Market	Seattle, WA
22nd -23rd	WWSRA	S. California Winter Market	Costa Mesa, CA
28th –March 1	EWSRA	Winter Sports Expo	Edison, NJ

March 2012

5th-6th	SWRA	On-Hill Blast	Snowshoe, WV
6th – 8th	WWSRA	N. Cal. Active Sports Market	Reno, NV
6th -8th	WWSRA	Rocky Mountain Winter Market	Denver, CO
12th-14th	NEWSR	Winter Sports Expo	Manchester, NH

Each USRA rep association produces its own regional trade shows. USRA speaks with one voice on national and regional industry issues directly affecting the sales rep.